

# Business Studies

## Examination Board: Edexcel A Level in Business: 9BS0

### What will I learn?

Business is the study of how businesses work, including the management of finance, marketing, production, its people and organisation and the external influences on businesses. For example Business helps us answer questions like:

- Why do businesses exist? Do they all focus on maximising profits?
- How have Streaming and Downloads changed the music industry?
- Auctions are transforming the way that markets work; what lies behind the success of eBay?
- What impact does China have on UK businesses & consumers?
- Should businesses outsource production from the UK to the Far East?
- How should businesses respond to environmental and ethical concerns?
- What is the impact of the economy on businesses?
- How does business benefit from growing globalisation?

### Assessment

**A Level:** Exam based assessment in the summer of year one and year two. No controlled assessments.

### Who is the course suited to?

Anyone with an interest in how businesses work and contribute to society.

### What is the structure of the course?

Theme 1:

#### **Business Design & Strategy**

- Entrepreneurs & Leaders
- Meeting customer needs
- Managing people

Theme 2:

#### **Managing Business Activities**

- Raising finance
- Managing finance
- Resource management
- External influences

Theme 3:

#### **Business Design & Strategy**

- Business objectives and strategy
- Business growth
- Decision-making techniques
- Assessing competitiveness

Theme 4:

#### **Global Business**

- Global markets
- Global marketing
- Global industries and companies

### Reasons to consider doing Business Studies at A Level:

- It's an interesting challenge whereby you will consider a wide range of current affairs issues.
  - It goes well with virtually any other combination of A Levels. Business involves you in using both written and mathematical skills - it can be taken with a wide variety of other A Levels.
  - It is valued by employers. The transferable skills (as above) developed are much valued by employers.
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